# AMENDMENT TO THE CLAIMS

1.    (Currently Amended) A method for receiving subscriber content-choice information, comprising:

collecting subscriber content-choice data from a plurality of service providers, each service provider collecting the subscriber content-choice data from their respective subscribers, each subscriber's content-choice data related to a subscriber's viewing preferences for content, and each subscriber's content-choice data describing an event record comprising a command of interest from the subscriber, a time associated with the command of interest, a type of a service provider that provides the content chosen by the subscriber, and a name of the service provider providing the subscriber's chosen content;

storing the subscriber content-choice data in a database that stores television program data and Internet program data;

~~merging the event record with data describing the subscriber's chosen content to form an event timeline that describes the subscriber's content selections over a period of time;~~

receiving a request for the subscriber content-choice data, the request specifying the type of the service provider;

querying for the subscriber content-choice data associated with the type of the service provider; and

responding to the request with the subscriber content-choice data and with the event timeline.

2.    (Previously Presented) The method of claim 1, further comprising assigning a classification to the subscriber's content-choice data.

3.    (Previously Presented) The method of claim 1, wherein the subscriber content-choice data comprises data relating to a television program received by the subscriber.

4.     (Previously Presented) The method of claim 3, wherein the subscriber content-choice data comprises at least one of date information and time information related to the television program.

5.     (Previously Presented) The method of claim 1, wherein the subscriber content-choice data further comprises data relating to the subscriber.

6.     (Previously Presented) The method of claim 5, wherein the data relating to the subscriber comprises a subscriber identifier.

7.     (Previously Presented) The method of claim 5, wherein the data relating to the subscriber comprises demographic data.

8.     (Previously Presented) The method of claim 1, wherein the subscriber content-choice data further comprises data relating to a subscriber system.

9.     (Previously Presented) The method of claim 1, wherein collecting the subscriber content-choice data comprises receiving an eXtensible Markup Language file having linear data describing the type of the service provider, the name of the service provider, and a location associated with the service provider.

10.    (Previously Presented) The method of claim 1, wherein the subscriber content-choice data comprises data relating to an advertisement received by the subscriber.

11.    (Previously Presented) The method of claim 1, wherein the subscriber content-choice data comprises data relating to a viewing pattern of the subscriber.

12.    (Previously Presented) The method of claim 1, wherein receiving the request for the subscriber content-choice data comprises receiving an electronic request form that is standardized for all the service providers.

13.     (Previously Presented) The method of claim 1, further comprising periodically requesting that the service providers send their respective subscriber content-choice data for storage in the database.

14.     (Original) The method of claim 1, further comprising sorting the collected subscriber content-choice data.

15.     (Currently Amended) A system for receiving and distributing content-choice information, comprising:

        means for collecting subscriber content-choice data from a plurality of service providers, each service provider collecting the subscriber content-choice data from their respective subscribers, each subscriber's content-choice data related to a subscriber's viewing preferences for content, and each subscriber's content-choice data describing an event record comprising a command of interest from the subscriber, a time associated with the command of interest, a type of a service provider that provides the content chosen by the subscriber, and a name of the service provider providing the subscriber's chosen content;

        means for storing the subscriber content-choice data in a database that stores television program data and Internet program data;

        means for merging the event record with data describing the subscriber's chosen content to form an event timeline that describes the subscriber's content selections over a period of time;

        means for receiving a request for the subscriber content-choice data, the request specifying the type of the service provider;

        means for querying for the subscriber content-choice data associated with the type of the service provider; and

        means for responding to the request with the subscriber content-choice data and with the event timeline.

16.    (Previously Presented) The system of claim 15, further comprising means for assigning a classification to the subscriber's content-choice data.

17.    (Previously Presented) The system of claim 15, further comprising means for receiving data relating to television programs received by the subscriber.

18.    (Previously Presented) The system of claim 15, further comprising means for receiving at least one of date information and time information related to a television program.

19.    (Previously Presented) The system of claim 15, further comprising means for receiving data relating to the subscribers.

20.    (Previously Presented) The system of claim 15, further comprising means for receiving a subscriber identifier.

21.    (Previously Presented) The system of claim 15, further comprising means for receiving demographic data.

22.    (Previously Presented) The system of claim 15, further comprising means for receiving data relating to a subscriber system.

23.    (Previously Presented) The system of claim 15, further comprising means for receiving an eXtensible Markup Language file having linear data describing the type of the service provider, the name of the service provider, and a location associated with the service provider.

24.    (Previously Presented) The system of claim 15, further comprising means for receiving data relating to an advertisement received by the subscriber.

25.    (Previously Presented) The system of claim 15, further comprising means for receiving data relating to the viewing patterns of the subscriber.

26.  (Previously Presented) The system of claim 15, further comprising means for receiving an electronic request form that is standardized for all the service providers.

27.  (Previously Presented) The system of claim 15, further comprising means for periodically requesting that the service provides send their respective subscriber content-choice data for storage in the database.

28.  (Previously Presented) The system of claim 15, further comprising means for sorting the collected subscriber content-choice data.

29.  (Cancel)

30.  (Cancel)

31.  (Previously Presented) The system of claim 15, further comprising means for selecting the subscriber content-choice data based on geographic location.

32.  (Previously Presented) The system of claim 15, further comprising means for selecting the subscriber content-choice data based on subscriber classification data.

33.  (Previously Presented) The system of claim 15, further comprising means for selecting the subscriber content-choice data based on data relating to television programs viewed by a plurality of subscribers.

34.  (Previously Presented) The system of claim 15, further comprising means for selecting the subscriber content-choice data based on data relating to advertisements viewed by a plurality of subscribers.

35.  (Previously Presented) The system of claim 15, further comprising means for selecting the subscriber content-choice data based on at least one of a viewing date and a geographic location.

36.    (Currently Amended) A computer-readable media storing computer program code for performing a method, the method comprising:

collecting subscriber content-choice data from a plurality of service providers, each service provider collecting the subscriber content-choice data from their respective subscribers, each subscriber's content-choice data related to a subscriber's viewing preferences for content, and each subscriber's content-choice data describing an event record comprising a command of interest from the subscriber, a time associated with the command of interest, a type of a service provider that provides the content chosen by the subscriber, and a name of the service provider providing the subscriber's chosen content;

storing the subscriber content-choice data in a database that stores television program data and Internet program data;

merging the event record with data describing the subscriber's chosen content to form an event timeline that describes the subscriber's content selections over a period of time;

receiving a request for the subscriber content-choice data, the request specifying the type of the service provider;

querying for the subscriber content-choice data associated with the type of the service provider; and

responding to the request with the subscriber content-choice data and with the event timeline.

37.    (Previously Presented) The computer-readable medium of claim 36, further comprising program code for receiving an eXtensible Markup Language file having linear data describing the type of the service provider, the name of the service provider, and a location associated with the service provider.

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